

PRESS RELEASE

Energy Savings Trust and CohesiveFT Runners Up in 2013 SVC Awards

Not-for-Profit Recognized for Public Sector Virtualization Project of the Year Saving Energy, Costs with Cloud Computing

LONDON, UK – 26 November 2013 – The Storage Virtualization Cloud (SVC) Awards today announced the project for Energy Savings Trust supported by CohesiveFT, won first runner up for Public Sector Virtualization Project of the Year. The awards, presented in London on 21 November, recognise users, manufacturers and suppliers in cloud, virtualization and storage sectors.

The Energy Savings Trust (EST) project used CohesiveFT technology and the public cloud to rapidly scale their infrastructure without incurring large capital costs. The EST use a business intelligence (BI) system to aggregate household energy usage data from all 25 million UK households in the IBM public cloud.

With CohesiveFT, EST was able to deploy IBM Cognos with VNS3 software defined networking to securely connect and encrypt all data in motion. Will Rivers, the Housing Data Manager for Energy Saving Trust wrote, "The services we provide should support initiatives such as the Green Deal and make it possible to achieve energy efficiency targets faster and at less cost."

The easy to provision solution from CohesiveFT allowed EST to organize and visualize 20 years of information, or nearly 250 million data points relating to 25 million domestic properties. With the compute capacity of the public cloud, EST functions are now accessible at any time, from anywhere, with the functionality of a traditional enterprise-level BI solution. The EST solution saved time, capital expenses and dramatically reduced their carbon footprint. The project also earned a runner up recognition in the DCS Awards Public Cloud Project of the Year Award.

The Public Cloud Project of the Year Award is eligible to any desktop, server or storage virtualization project implemented in any public-sector organisation of any size in EMEA. The EST and CohesiveFT project was able to demonstrate tangible benefits in terms of cost savings and efficiency gains for the end-users.

Franziska Priebe, Marketing Manager of award organisers Angel Business Communications, said, "This year we have had not only a significant increase in



the overall number of nominations but also in the total votes received....
Congratulations to Energy Savings Trust supported by CohesiveFT on bagging the first Runner Up title in 'Public Sector Virtualization Project of the Year'."

About Storage Virtualization Cloud (SVC) Awards

The Storage Virtualization Cloud (SVC) Awards reward the products, projects and services as well as honour companies and teams operating in the in the cloud, virtualization and storage sectors. The SVC Awards recognise the achievements of end-users, channel partners and vendors alike and in the case of the end-user category there was also an award made to the supplier who nominated the winning organisation. Winners are selected by public vote.

About CohesiveFT

CohesiveFT enables enterprises to run business operations in the cloud. Our solutions help migrate, transform and extend both customer facing systems and internal operational platforms. CohesiveFT lets enterprises build on existing IT resources, save money on a single, upfront migration and focus on an application-centric view of integration, governance and security.

CohesiveFT is a pioneer in the enterprise application-to-cloud migration market and provides more application-controlled software defined networking than all competitors combined. The CohesiveFT team has decades of experience in enterprise solution-oriented cloud brokerage.

CohesiveFT is a member of the Amazon Partner Network, member of the Open Data Center Alliance (ODCA), a Google Cloud Platform Authorized Technology Partner, an IBM Business Partner, and an HP Public Cloud Marketplace Partner.

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