

Press Release November 2013

## Famous! – HiCrypt™ has come to London

London/Chemnitz, 11/22/2013: **The Chemnitz company digitronic® computersysteme gmbh has won the prestigious SVC award, "Cloud Security Product of the year" in London for its software solution HiCrypt™.**

From Katja Kunke

On Thursday night last week, this year's SVC awards were held in London, an annual award granted by the Angel Business Communications Ltd. for exceptional solutions in the cloud, virtualization and archiving fields. More than 200 product applications were entered in different categories including the candidacy of the Chemnitz company digitronic® for their product HiCrypt™. Voting has been underway since July via a number of channels. Leading international publishers in the print and online sectors called for votes for the best products. After this round, digitronic was already happy to find itself on the "nominated shortlist". But the competition remained strong and the outcome uncertain as seven other technology companies were also competing for the coveted prize.



But last Thursday evening, the jury declared HiCrypt™ the winner of the "SVC 2013 Technology Awards" and awarded it as the "Cloud Security Product of the Year".

Franziska Priebe, Marketing Manager of the event organization, Angel Business Communications, said: "This year, we not only had a significant increase of the total number of nominations, but also voters. The SVC Award honors the users, manufacturers and providers active in the cloud, virtualization and archiving fields and were selected by the readers of our diverse print and online publications. All of the finalists justifiably earned a spot on the shortlist, but digitronic computersysteme gmbh was the clear winner in the "Cloud security product of the year" category.

"I am very happy about this breakthrough on the international stage," Peter Liebing, Sales Director and Product Manager expresses his excitement shortly after receiving the award. "2 weeks ago, we were nominated for the Saxony Innovation Prize and have fought our way to the front among forty applicants. But in my wildest dreams, I wouldn't have thought we would surpass seven American companies here in London. Simply fantastic!"

For quite some time, digitronic®, with its software HiCrypt™, has offered an encoding solution for everyone; a digital vault with an exclusive key ownership guarantee. Private parties, companies and government authorities can save their data on the network and in the cloud safely and confidentially. HiCrypt™ connects the classical server and personal computer world with modern, often cloud-based mobile world in a unique process. This takes into account the applicable data protection laws in Europe and protects responsible parties from violating applicable laws.

The new digital worlds have silently led to fundamental changes and transformed many things that were tangible to date into digital data. Cashless payments has now become common practice, stocks are held in online depots, correspondence is via email, files and drawings have already been being stored as files for a long time. The treasures of humanity, the core competences of the companies and all of the knowledge are stored on hard drives, USB sticks, on network drives and, recently, on Dropbox, Strato or the Google cloud.

But 99 % of this digital data are still saved without encoding. Often, only personal computers are protected from attacks by easily surmountable password protection. And all of this in a networked world with billions of users.

"This is exactly where our solution HiCrypt™ offers protection," Peter Liebing sums up. "My team and I want to make the modern world more secure. Enjoy the freedom of digital without risk. We ensure the reliable protection of your values."

### **About our company:**

Matthias Kirchhoff (55) founded digitronic® computersysteme gmbh in Chemnitz in 1990 and has since managed it with his partners. Since 2011, Steffen Ranft, co-founder and the creative mind behind the development, has been part of management. The company has developed software solutions for police departments, ministries and medium-sized and large companies for 23 years now.

The core competences are secure communication, storage and access solutions. These systems execute communication services and data transfers in normal government department business operations, but also in critical situations. In case of catastrophes like the last flood of the century, terrorist threats and severe accidents, the solutions developed by the digitronic engineers ensure failsafe communication.

**[www.digitronic.net](http://www.digitronic.net), [www.hicrypt.com](http://www.hicrypt.com)**

### **Image material:**

If you are interested, please request image material in a printable resolution.



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