

Nominated Company: Mozy by EMC

Nomination Title: Mozy: A user-centric cloud

Mozy is not just another cloud service. Wholly owned by storage giant EMC, and with eight years in cloud backup and access, Mozy has established its place as the world's most-trusted provider of cloud backup with more than 6 million customers, including more than 100,000 businesses, backing up 90 petabytes of information to its multiple data centers around the globe.

Mozy has two products for businesses: MozyPro and MozyEnterprise.

How MozyPro is different

1. Simple. Manage multi-user environments, schedule automatic backups, and monitor the health of all backups from the convenience of a single web-based, multi-tenant admin console.
2. Cloud. MozyPro is perfect for small and midsize organizations that understand the value of using cloud services to save money and maximize limited IT resources, allowing them to be more productive (see report by Spiceworks).
3. Server backup. Provide online backup for SQL and Exchange, again with a simple online administration console, automatic or scheduled backups, and the highest security standards.
4. Military-grade security. Mozy provides comprehensive data protection. During the backup process, all files are encrypted locally first, then sent via an encrypted SSL connection to an EMC-managed data center where the data remains encrypted while at rest. Users have the choice of a Mozy generated 448-bit Blowfish encryption key or a 256-bit AES personal key for maximum security. Mozy has successfully completed a SSAE 16 type 2 audit and has received ISO 27001 certification the past two years. It is compliant with various international standards, including PCI DSS, SOX, GLBA, 95/46/EC Data Protection Directive, and European Safe Harbor privacy principles. Mozy can also assist healthcare organizations in becoming HIPAA compliant.

How MozyEnterprise is different

1. Enterprise-quality features that normally command a premium price come as standard with MozyEnterprise.
2. Easy account management. Manage multiple users from anywhere in the world with an intuitive, web-based, multi-tenant administrative console.
3. Server backup. (See above.)
4. User groups. Group users by profile, space usage, feature availability, backup configuration and more.
5. C-Key. Also known as a corporate key, a C-Key is a shared secret encryption key retrieved from a specific URL used by customers in large-scale managed enterprise deployments of Mozy.
6. Silent deploy. MozyEnterprise admins have the option to roll out Mozy to their users using the silent installation command line switch.
7. Active Directory integration. Creating or deleting users or organizations automatically propagates to MozyEnterprise, making it easy for IT managers to administer the service.

8. Integration with other directory services. Mozy uses LDAP for provisioning and SAML for authentication, to integrate with the vendor's directory service of choice.

Mozy's impact on the market and its customers

1. Founded in 2005, Mozy has shaped the online backup market since the industry was in its infancy.
2. Consistent growth has helped Mozy to become, and remain, the most trusted provider of data backup, access and sync solutions to businesses and consumers.
3. Mozy developed a business-class version of its product in response to customer demand with GE Corp whose experience with the consumer product was so good, they wanted to transfer the benefits to their organization.
4. Mozy's sophisticated multi-tenant admin console has changed the way that its customers think about backup management, giving the IT department full control of who backs up what and when, as well as being able to measure and manage the health of backups and initiate restores from anywhere at any time.
5. In the past 12 months, Mozy completely reengineered the infrastructure that underpins its service to put the user at the centre of the backup process instead of devices, this not only improves the user experience but also reduces the burden on the IT department to manage backups by simplifying provisioning and storage management.
6. Mozy has led the market with bold moves and innovation in product features and pricing strategy that have shaped the industry we see today.
7. Over 100,000 businesses rely on Mozy to protect their data. You can read the stories of dozens of them here: <http://www.mozy.com/pro/reviews/> and here: <http://www.mozy.com/enterprise/resources/>
8. As part of EMC, a world leader in backup and storage technologies, Mozy continues to innovate with broader features that marry EMC's software and storage skills with Mozy's cloud expertise.
9. Analyst group ESG said this about Mozy: *"A cloud-based infrastructure like Mozy's can be rock solid, robust, bullet-proof – exactly where enterprises want to place remote backups if they want to count on data availability and security"*
10. Analyst group IDC said this about Mozy: *"Mozy has established itself as a leading cloud backup provider [...and...] has been diligent in addressing the needs all customers have regarding public cloud, data privacy and security."*

Why nominee should win

- Mozy continues to be the most trusted provider of cloud backup, access and sync solutions, doubling the number of end points under management to 6,000,000.
- Having completely re-architected the technology that underpins the Mozy service, Mozy has put the customer at the centre of its business like never before
- Mozy's product innovation continues to deliver industry-leading functionality
- Mozy's focus on security and control means it's designed to answer the needs of businesses
- Customers and analysts agree that Mozy drives real benefits for its users