

Nominated Company: Data Dynamics, Inc.

Nomination Title: Technology Refresh Risk Management

A typical enterprise IT environment contains storage resources from multiple vendors, including Dell, HP, IBM, Network Appliance, and EMC, each with their own proprietary device management tools. Storage professionals face challenges with finding ways to centrally manage data in such highly mixed environments, and often resort to rudimentary tools or home-grown scripts. These challenges include moving data across CIFS- and NFS-based file systems and efficiently managing storage and data using multiple tools from multiple vendors.

The Data Dynamics StorageX platform provides a policy-based storage management approach that maximizes business user data access and minimizes user downtime for infrastructure management, unstructured file data management, and private cloud data management.

StorageX enables aggregation and centralized management of networked file storage, making it possible for storage professionals to add, consolidate, migrate, and failover Network Attached Storage (NAS) and Windows storage systems.

StorageX is a software product which benefits business users by providing simplified data access through the use of a unified data view, regardless of where their data is stored.

Data Dynamics provides solutions for storage administrators in the following areas - File migration/consolidation; storage tiering/file optimization and remote site file management.

Why nominee should win

- Data Dynamics accelerates adoption of new storage technologies (hardware, software and cloud) through automation to speed business productivity.
- The company enables an exponential increase in the utilization of professional IT services.
- Use of StorageX dramatically increases the quality of life for storage professionals by minimizing time requirements for data management.
- The technology increases ROI on storage hardware by restructuring storage assets, automating data movement via policies set by the administrator and re-tiering data to meet business unit SLAs.