

Nominee: Navicat

Nomination title: Navicat – Comprehensive Database Development Tool

Navicat is a fast, reliable, and comprehensive Database Administration Tool purpose-built for simplifying database management and reducing administration costs. With an intuitive GUI, Navicat gives users an easier way to manage, design, and manipulate data with MySQL, MariaDB, SQL Server, SQLite, Oracle, and PostgreSQL. It's also compatible with cloud databases like Amazon RDS, Amazon Aurora, Amazon Redshift, SQL Azure, Oracle Cloud and Google Cloud. Users can quickly and easily build, manage and maintain their databases.

Our product - Navicat Premium is a multi-connection database development tool which allows users to connect up to 6 databases within a single application: MySQL, MariaDB, SQL Server, SQLite, Oracle and PostgreSQL, create a quick and easy access to all your databases at once.

The aim of our product is, 1) to provide data management features in addition to which web-based administration tool provides. 2) To provide a user-friendly and intuitive interface for database administration.

In order to stay competitive in today's business world, we introduce Navicat iOS version. It is the first and most feature complete database administration tool developed for iOS. Navicat iOS has a whole new set of features aimed at making your database administration portable and enhancing the classic Navicat experience. With Navicat's newly launched function Navicat Cloud, users will now be able to synchronize their connections and queries to Navicat Cloud, or organize their work through a UI-enhanced multi-tasking workflow.

Navicat is not only a database administration product, but also a database development tool as well. Inside Navicat, there is a Data Modeling tool that helps user build accurate predictive models quickly and intuitively, enabling users of all level to create high quality data models with ease. It provides professional users with sophisticated features specific to their needs, yet it is also easy enough for those new to modeling to get started with. Also, Navicat is straightforward and easy to use. Whether users are senior database developers or just novice users, Navicat improves their workflow and increases their productivity.

In the latest version of Navicat, we included many new UI/ UX. On Startup: open favorite tabs automatically when Navicat launches, Code Snippet, New Automation: easy to find desired profiles and create automated batch jobs, Cross-Platform Licensing etc. Also, we introduce over 100 enhancements such as Advanced Code Completion with better suggestions, Brand new Structure Synchronization: visually show side-by-side DDL comparison between two databases, Brand new Data Synchronization: show particular status to distinguish the differences between records easily, improved responsiveness and performance etc.

More than 40% in the Fortune 500 companies count on Navicat every day. Navicat is the choice of over 3 million database users all around the world. Over 150,000 registered customers across 7 continents and 138 countries have chosen our products. We have more than 15 years of providing database management solutions and we will continue to offer world-class customer support and exciting new features.

Navicat has been recognized by readers of Database Trends & Applications, a leading magazine that delivers news and analysis on big data, data science, analytics and the world of information management. Garnered awards from 2017 DBTA Readers' Choice Awards under "Best Database Administration Solution" category for two consecutive years. DBTA 100 2017, DBTA Trend-Setting Products for 2017, Download.com's Editor's choice award, Winner of the Red Herring Asia 100 of 2008, Winner of Hong Kong ICT awards, nominated at the Asia Pacific ICT Awards, Navicat Premium is certainly the best database administration tool to stay. It is constantly updated with the advanced technology.

Why nominee should win

- Introduce Navicat iOS version. It is the first and most completed database administration tool developed for iOS
- Introduce Navicat Cloud collaboration - to help teams work better together
- Intuitive and well-designed GUI gives user a streamlined working environment to manage, design, and manipulate data
- Software is translated in 11 languages, including English, Traditional Chinese, Simplified Chinese, Polish, Japanese, Germany, French, Spanish, Korean, Portuguese and Russian
- Award winning products, garnered awards from 2017 DBTA Readers' Choice Awards under "Best Database Administration Solution" category for the second year in a row